



*North Carolina*  
**State Health Plan**  
FOR TEACHERS AND STATE EMPLOYEES



## **Population Health Management Request for Proposal Update**

*Board of Trustees Meeting*

December 1, 2016

---

*A Division of the Department of State Treasurer*

# Population Health Management

---

- Population Health Management is the strategy the Plan has employed to engage members and support them in their journey to better health.
- A contract with a population health management vendor provides a variety of benefits and services, including:
  - Advanced analytics
  - Enhanced outreach and communication
  - Lifestyle coaching
  - Disease management, case management and care coordination
  - Transition of care
  - Specialty case management such as ESRD and CKD
  - End of life care
  - Incentive programs that support the Plan's benefit design
- These services are currently being provided by ActiveHealth Management, an independent subsidiary of AETNA.
- This contract, which started in January 2011, expires December 2017.

# Request for Proposals

---

- In August 2016, the Plan issued a Request for Proposal (RFP) to secure a vendor for services beginning January 2018.
- The RFP has two distinct Scopes of Work (SOW):

## **1. Member Services and Supports:**

To provide a comprehensive set of services to support members in managing all aspects of health across the spectrum of wellness to chronic diseases and end of life care.

## **2. Worksite Supports and Services:**

Employ a systematic, data driven and evidence based process to create a sustainable culture of health and wellness in all public worksites.

# Population Health Management (PHM) Request for Proposal (RFP) Milestones

---

| Milestone                   | Timeframes                           |
|-----------------------------|--------------------------------------|
| PHM RFP Released            | August 12, 2016                      |
| RFP Responses Due to Plan   | October 14, 2016                     |
| Evaluation Period           | October 14, 2016 – November 15, 2016 |
| Finalist Oral Presentations | December 1 – 15, 2016                |
| Recommendation to Plan BOT  | January 2017                         |
| Award of Contract           | By February 1, 2017                  |

# PHM RFP Offerors

---

- ActiveHealth Management
- Health Dialog
- Humana
- MedExpert
- NC Prevention Partners
- Omada Health
- Optum