

# SHP Hearing Aid Benefit

The State Health Plan for Teachers and State Employees' Board of Trustees

January 31, 2014



investment  
value



**BlueCross BlueShield**  
of North Carolina

# Overview of Fee Schedule Solution

- + Analyzed claims data to develop the best pricing approach across all lines of business
- + Decided to use reference based pricing (fee schedule solution) to reimburse providers
  - Without dollar limits; a pronounced fee schedule helps us manage plan impact in addition to the time limits
- + Built hierarchy similar to DME reimbursement to establish consistency and accuracy
  - Contract % of CMS allowable
  - Contract % of Optum RVU (Relative Value Unit)
  - Contract % of national average billed
  - Contract % of invoice