

July 10, 2023, HBR Alert



Wilmington Health Pilot Expanding!

As a reminder, the State Health Plan (Plan) is partnering with Wilmington Health and Castlight to deliver a pilot program that focuses on an integrated solution within primary care. The pilot supports the goal of the Clear Pricing Project (CPP) by providing quality, transparent and affordable health care through primary care coordination and a new health care navigation platform.

The Plan is excited to announce that our partnership with Castlight is expanding, giving more opportunities for members to improve their health and earn rewards.

Beginning August 1, the Castlight platform will have enhanced features, engaging activities, and opportunities for our members to earn points for completing healthy activities, in addition to the current functionality. Points earned can be exchanged for entries into sweepstakes for rewards such as gift cards and a \$2,000 vacation of their choice!



We appreciate you, as HBRs, sharing information regarding this pilot with your employees! Employees will also be receiving information regarding these expanded features.

Thank you for joining us and your continued support of this pilot.



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